

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
NOV5/12 16.13
*** WFTV-TV ***

DATE NOV 5 / 12 16.13

PROGRAM : NEWS AFTER FBALL
ORD COM1: WE CAN OFFER 61-64
PART OF A MAKEGOOD MADE UP OF LINES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
63	S		1130P-1205A	30		\$2,000.00	10/27	10/27	0		SAT	0

REP HEADLINE# 6250644 TRF# 323881
\$\$\$ MOD# 13: UNAPPROVED REV #3 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV5/12 16.13
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

82	A		1146P-1251A	30		\$2,000.00	10/27	10/27	1		SAT	1
----	---	--	-------------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : NEWS AFTER FBALL
ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT AIRED AT1219A
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-63

STATION MAKEGOOD OFFERS:
M22 OK'D BUY#63 MISSED: SAT/1130P-1205A OCT27 30S \$2,000.00 (NOV5/12)
OFFER: SAT/1146P-1251A OCT27 30S \$2,000.00 PLS ADVISE.
CMT: LATE RUN DUE TO FOOTBALL, SPOT AIRED AT1219A

OCT/12 397900.00 NOV/12 204000.00 CONTRACT TOTAL 601900.00
TOTAL SPOTS 280

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE